



MANA

INNOVATION CONSULTANTS

Accelerating the world through innovation.

SILICON VALLEY

HANDS ON | IN PERSON

Silicon Valley is the world's hotbed of innovation, spanning not just digital technology, but environment, energy, social, medical, transportation, manufacturing, and many other fields. From IoT to ubiquitous computing; artificial intelligence to artificial creativity; autonomous cars to flying cars; personalized nutrition to hyperlongevity, it is the generator and accelerator from ideas to markets. We have a decades long track record of working with the universities, startups, VCs, and corporations developing the future.

Companies come to visit with the goals of strengthening team spirit, networking, inspiring out of the box thinking, and learning about the newest and near future innovations. Unlike many tours of the area, we provide hands on, in person activities customized to your organizational goals, whether they be technology scouting, strategic foresight, competitive assessment, or much more.

Whether it's a one hour preview of Silicon Valley's secret history, or a full week program with dozens of individual meetings, public workshops, and social evenings, we guarantee an informational and transformational experience. Contact **explore@mana-innovations.com** for more.

FORESIGHT WEEK OVERVIEW AND EXAMPLE ORGANIZATIONS

- This is a sample schedule for the week; specific days and organizations would be determined based on the availability of the organizations prioritized by (Client), as well as logistical constraints.
- (Client) will budget and book its travel arrangements separately. MANA will make recommendations for hotels, meals, and transportation close to the planned and targeted meetings.

MONDAY	TUESDAY	WEDNESDAY
Meetings with 4-5 selected innovators in Silicon Valley	Meetings with 4-5 selected innovators in Silicon Valley	Meetings with 4-5 selected innovators in Silicon Valley
<div>Google</div> <div>twitter</div> <div>NVIDIA</div> <div>slack</div>	<div>airbnb</div> <div>Adobe®</div> <div>AUTODESK</div> <div>VISA</div>	<div>LinkedIn</div> <div>lyft</div> <div>NETFLIX</div> <div>PayPal</div>

COMPANY EXAMPLES

ICT CONVERGENCE AND SOFT ROBOTICS

- In each of (Client)'s sixteen areas of interest under the Digital Futures theme, there are multiple sub categories, and organizations that populate and overlap (see two examples at right).
- As part of the program preparation, MANA will provide multiple candidate organizations for (Client) to prioritize. Specific meetings will then be arranged to the extent that those organizations are willing and able to meet, and logistics permit.
- Whether or not an in person meeting is arranged, (Client) will get value from the candidate list (which will include key organizations even if they are not in San Francisco) as a landscape of the innovators in each field. iLab will make introductions to them for (Client) as requested, for later follow up.

ICT / CHEMICAL CONVERGENCE

CHEMICAL CAD	Autodesk
	Dassault Biovia (Accelerys)
	Open Chemistry
	Chemspider
	Chemaxon
	OpenWetWare
	OpenPCR
	Anthra (programming language)

AUTOMATION AND ROBOTICS

SOFT ROBOTICS	Pneubotics
	Soft Robotics Toolkit
	Harvard - George Whitesides
	IEEE Soft Robotics group
	Carnegie Mellon University Robotics Institute
	Worcester Polytechnic Institute Soft Robotics Lab
	RoboSoft
	Tufts Soft Material Robotics
	Cornell Soft Machines
	Otherlab
	Empire Robotics
	EPFL Soft modular robots



SAMPLE STRATEGIC FORESIGHT WORKSHOP AGENDA

9:00 - 9:30	STAGE SETTING	PRESENTATIONS, DATA AND FORECASTS
	Introductions	
	Define key challenges, questions, and needs	
9:30 - 10:30	TECHNOLOGIES AND MARKET DRIVERS	
	Topic 1	PRESENTATIONS, DATA AND FORECASTS
10:30 - 11:30	SHIFTING BUSINESS MODELS	
	Topic 2	
11:30 - 12:30	TRENDS IMPACT	
	Topic 3 - 4	
12:30 - 1:30	LUNCH	ACTIVITIES AND DISCUSSION
1:30 - 2:00	IIUU EXERCISE	
2:00 - 2:30	PAPER PROTOTYPING	
2:30 - 3:30	ROADMAPPING ACTIVITY	
3:30 - 3:45	BREAK	
3:45 - 4:30	REPORT OUT AND SUMMARY	
	Actions and Deliverables	

SAMPLE SCHEDULE

FRIDAY OCTOBER 10

9:00 - 9:45	CBRE AT SALESFORCE TOWER
10:00 - 10:45	DIGITAL GARAGE
11:00 - 11:45	MINDSPACE
12:00 - 12:45	WEWORK
1:00 - 1:45	LUNCH @ THESHOP FUTUREFACTORY
2:00 - 2:45	FORT MASON CENTER
3:00 - ON	THE INTERVAL

EVENING: DINNER (OWN ARRANGEMENTS)



THE VALUE



**3-DAYS
PROGRAM**

Meals
Expert Advice
Meet The Innovators
Innovation Certificate
+
**MANA STUDIOS
BUSINESS PLAN**

\$2500 / PERSON
(min. 15 participants)

CONTACT

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